

GEO WEEK 2022

Global Action for Local Impact

31 October - 04 November 2022 | Accra, Ghana



- Overview
- GEO Blue Planet Symposium
- GEO Plenary
- Side Events
- Youth Track
- Industry Track
- Communications



GEO BLUE PLANET 5th SYMPOSIUM

24 - 28 October 2022 | Accra, Ghana

LOCAL ACTION IN SUPPORT OF GLOBAL TRACTION

Following 4 previous symposia, for the first time this signature GEO Blue Planet event will take place in Africa, in Accra, Ghana.

This year's symposium, themed **Local Action in Support of Global Traction**, is specifically geared towards improving GEO Blue Planet's engagement with African nations to expand the community of practice on ocean and coastal observations, strengthen local capacity and provide access to resources, tools and services.

Over the week, 24 to 28 Oct, the symposium will feature:

- Pre-event training workshops
- Plenary sessions on Coastal Hazards, Fisheries & Ecosystem Conservation
- An Interactive Poster Forum
- 2 days of Thematic Workshops (fisheries, eutrophication & nutrient pollution, safety at sea, plastic pollution & sargassum, coastline changes, oil spill monitoring)

symposium.geoblueplanet.org | [@geoblueplanet](https://twitter.com/geoblueplanet) | [#GEOBluePlanetSymposium](https://twitter.com/hashtag/GEOBluePlanetSymposium)



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Narrative

- During accelerating technological change and mounting environmental challenges, GEO will lead efforts for the accelerated use of Earth observations in local decision making.
- More data is available than ever before, but there is still a lack of easy-to-use environmental intelligence with which to make sustainable decisions, policies and investments. This is particularly the case in lower-income countries.
- We must accelerate our work to promote open knowledge and forge partnerships that bring together the best in science with operational activities across the value chain.
- Integrated and collective action in the GEO Work Programme will be necessary to deliver socioeconomic and environmental impact.
- It is also essential that national coordination mechanisms are developed and share open knowledge

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Objectives

- Audience understands the Post-2025 strategic vision
- Audience understands and buys into the nexus areas in the work programme
- GEO work programme contributors act on
 - Integrative approach/greater collaboration through Implementation Plans
 - Steps towards delivering tools and operational services
 - Greater connectivity with users/members/regional GEOs
- Countries learn about policy briefs and technical guidance to support them in the development of national coordination mechanisms, including policy development and decision making for impact
- Young people and private sector are included as equal partners and advocates

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GEO Week 2022 at a Glance

All day	Published Statements		Published Statements		Published Statements		Published Statements	
All day	Networking / Exhibition		Networking / Exhibition		Networking / Exhibition		Networking / Exhibition	
Time (GMT)	Monday 31 October		Tuesday 1 November		Wednesday 2 November		Thursday 3 November	
08:00 - 08:30								
08:30 - 09:00								
09:00 - 09:30								
09:30 - 10:00	Side Events	Industry Track		59th Executive Committee meeting	Side Events	Youth Track	GEO-18 Session 1 Opening Session	GEO-18 Session 5 Tackling the Food Security Crisis
10:00 - 10:30								
10:30 - 11:00	Break	Break		Break	Break	Break	Break	Break
11:00 - 11:30								
11:30 - 12:00	Side Events	Industry Track	Youth Track	59th Executive Committee meeting	Side Events	Youth Track	GEO-18 Session 2 Operational Services for Africa	GEO-18 Session 6 Collective Action at the Nexus of Oceans, Climate and Biodiversity
12:00 - 12:30								
12:30 - 13:00								
13:00 - 13:30	Break		Break		Break		Break	
13:30 - 14:00								
14:00 - 14:30								
14:30 - 15:00	Side Events	Industry Track		59th Executive Committee meeting	Side Events	Industry Track	GEO-18 Session 3 Earth Observations for Nature-Based Solutions	GEO-18 Session 7 The Way Ahead: Plenary Business & Decisions
15:00 - 15:30								
15:30 - 16:00	Break	Break		Break	Break	Break	Break	Break
16:00 - 16:30								
16:30 - 17:00	Side Events		Youth Track	59th Executive Committee meeting	Side Events	Industry Track	GEO-18 Session 4 The Road to the GEO Post-2025 Strategy Mission	GEO-18 Session 8 Closing Session Spotlight on youth, industry and Ministerial
17:00 - 17:30								
17:30 - 18:00	Break				Break			
18:00 - 18:30	Side Events				Side Events			
18:30 - 19:00								



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Side Events

	Capacity	208	208	54	20	54	50	70	50
		Committee hall I	Committee hall 2	Meeting room I	Meeting room II	Meeting Room III	117a	215	218
Monday	a. 9:00-10:30	Industry Track				EAG - Workshop	Data	AfriGEO Symposium	
	Coffee								
	b. 11:00 -12:30	Industry Track	Youth Track		Value of EO	Nature Based Solutions	Data	AfriGEO Symposium	
	c: 14:00-15:30	Industry Track		DRR EO Risk Toolkit		Blockchain	Data	AfriGEO Symposium	Digital Earth
	Coffee								
	d: 16:00-17:30		Youth Track	DRR Safety & Security		Communicators Forum	Data	AfriGEO Symposium	Digital Earth
Tuesday	a. 9:00-10:30		Youth Track	National GEO	Policy	Biodiversity	Executive Committee	AfriGEO Symposium	
	Coffee								
	b. 11:00 -12:30		Youth Track	DRR One Health	Urban Resilience	Private Sector (AWS)	Executive Committee	AfriGEO Symposium	
	c: 14:00-15:30	Industry Track		Ocean - Blue Planet	SDG	Agri	Executive Committee	AfriGEO Symposium	
		Coffee							
	d: 16:00-17:30	Industry Track		Data	SDG	Climate - Mountains	Executive Committee	AfriGEO Symposium	
	e:17:30-18:00								

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Youth Track



As GEO moves towards the 2023 Ministerial Summit and a new post-2025 strategy, it is more important than ever to hear young people's voices on science and policy for a sustainable planet.

After a successful first edition in 2021, this year's youth track will provide young people (including students and early career professionals) from around the world with opportunities to share their experiences and connect with private sector companies participating in the industry track. The youth track will also showcase GEO Work Programme activities that are developing projects for youth engagement.

The youth track will comprise four sessions and one networking event

1. Panel discussion - Young women in geographic information systems (GIS) (led by Women in GIS Uganda)
2. Joint youth & industry tracks event
3. Earth school and education
4. Water and youth, and one networking event
5. Social event: Lightning talks & networking. Dynamic and interactive formats will be explored, with the objective of creating a welcoming environment where everyone is encouraged to contribute and can engage with each other.

The outcomes and highlights of the youth track will be reported at the closing session of the GEO Plenary on Tuesday 3 November.

For more information please contact Florian Franziskakis: ffranziskakis@geosec.org

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2022 theme: Public-Private Partnerships: Catalysts for Local Action

- The industry track at GEO Week returns, focusing on boosting public-private partnerships to encourage national Earth observation initiatives
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- Attendees can expect networking opportunities, opportunities to deepen their industry knowledge, and engaging discussions with experts from across the world
- Topics of discussion this year will include; challenges that PPPs face in geospatial and the way forward, defining PPPs within GEO and more
- 2022 theme is a continuation from 2021



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Communication objectives

Before

- Build anticipation and secure participation among the GEO community, and in Ghana
- Highlight the objectives and strategic intent of the meeting
- Highlight the value and impact of GEO

During

- Report on key activities/announcements
- Facilitate networking among in person attendees
- Engage the remote audience

After

- Communicate outcomes
- Maintain momentum towards the next Symposium and ministerial summit

Activities

- Email alerts and social media to announce practical information, industry track, youth track, speakers
- Guest blogs from speakers, contributors
- Pre-event video on the objectives
- Local press engagement with Accra journalists.

- Capture and communicate key announcements via GEO News list and web page (blogs). Key content from sessions
- Official daily reports by IISD
- Key quotes/photos/video vox pops from local rapporteurs

- Publish summary blog, guest reflections
- Compilation video