

Road to a GEO Post-2025 25th Programme Board meeting

PB-25: 7-8 Feb 2023
Geneva, Switzerland

Co-Chairperson
Alejandro Román

Status of the work

- 6 meetings to date, including one in-person meeting
- Outreach in regions and GEO Week
- Interim Report to GEO Week

- Upcoming: two in-person meetings 9-10 February and 3-4 May
- Website
- After March ExCom, online forum for broad consultations

GEO Week 2022 & Post-2025 engagement

- AfriGEO Symposium
- Session 4: Road to GEO post-2025
- Youth Track
- Other sessions, e.g. industry track
- Side events, e.g. on national GEOs



Submitted statements

- 16 submissions
- Analysis with areas of convergence, divergence and additional considerations and ideas
- All the statements are available online on the draft webpage: (https://earthobservations.org/geo_post25.php, soon linked to GEO Website)



Summary of submitted statements

Emerging consensus

- The strategy to focus on the high-level strategic direction
- Improve availability and facilitate access and use of EO
- Policy relevance, user focus; Science-policy interface
- Increase relevance to global /multilateral policy frameworks
- A more inclusive GEO, while maintaining its intergovernmental nature

Divergence of views on some accelerating factors listed in the interim report : Extent to the involvement of private sector and other major groups; multi-use licenses, state of EO report,...

Elements of the future strategy

- *Introduction (Purpose of the Strategy, the "Why", Timeline)*
- *Building on 20 years of GEO (Accomplishments to date, Strengths,*
- *Outcome / Vision*
- *Guiding Principles*
- *Mission / Value Proposition*
- *Overarching strategic directions: How will GEO achieve its vision*
- *WHAT: Action areas derived from the strategic directions and the value proposition discussion*
- *Strategic Priorities*

Post-2025 working group's progress

- Meeting on 9 and 10 February in Geneva to work on a first draft, that will be submitted to the March ExCom

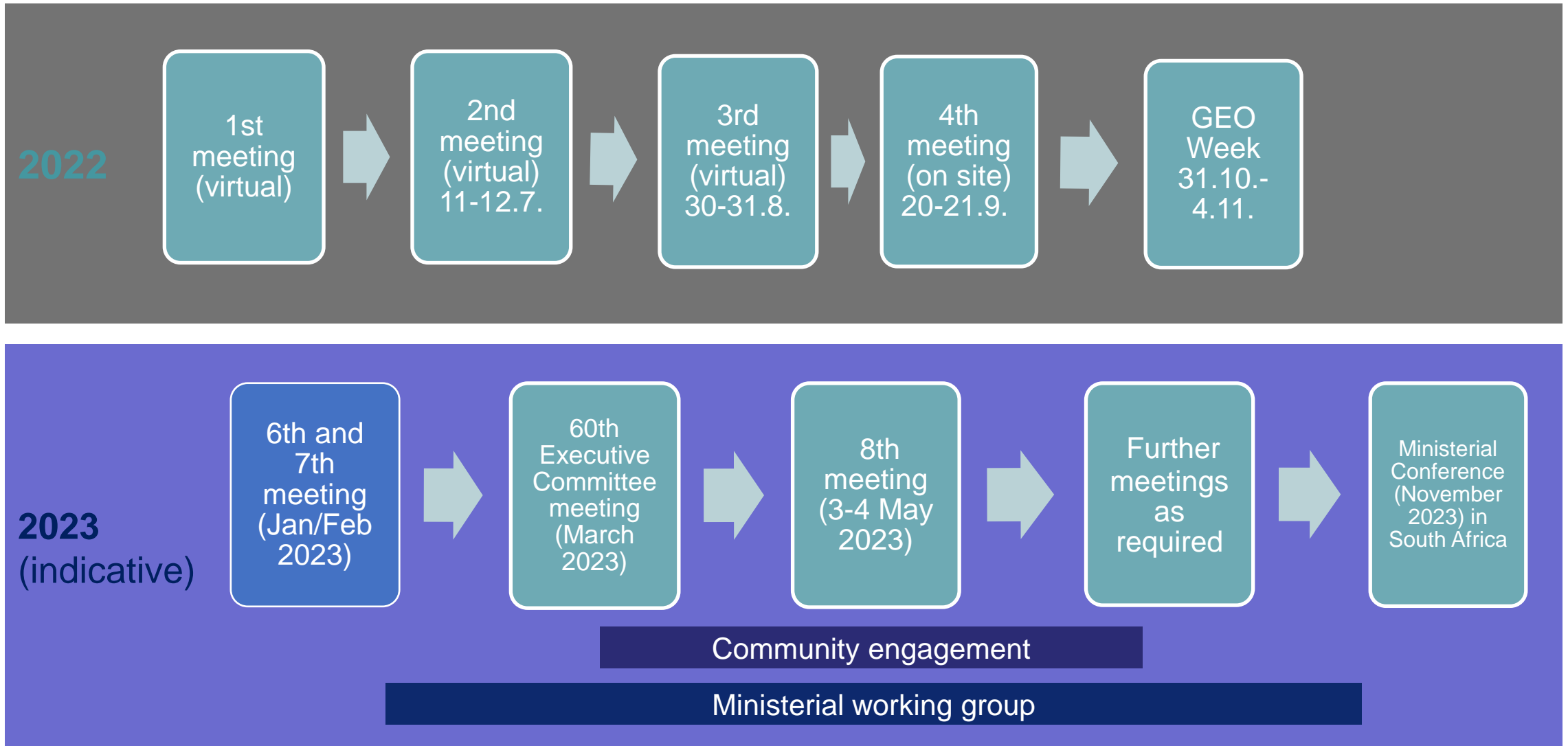
First draft document

- The first draft document consists of a summary of GEO's progress since 2005, a draft vision, mission and value proposition reflecting on the urgent global situation and GEO's strength
- Focus on areas of highest strategic importance
- Principles and Values

What will be new or reinforced in a post-2025 GEO strategy?

- A renewed mission, a bold ambitious vision and value proposition
- Focus on transformative programs to effectuate transformational systemic change
- Strengthening of Global Partnerships
- Development of Environmental Intelligence
- Amplification of Advocacy, Communications and Resource Mobilization
- Focus on equity and inclusivity

Process leading to the Ministerial Conference



21 November 2023	5th Post-2025 Working Group meeting (online)	
25 November 2022	Deadline for GEO Members and Participating Organizations to submit written comments on the interim report of the post-2025 Working Group.	
17 January 2023	6th Post-2025 Working Group meeting (online)	
7-8 February 2023	Programme Board Meeting	
9-10 February 2023	7th Post-2025 Working Group meeting (in person in Geneva)	
20 February 2023	Advanced draft of the strategic document to be sent to the Executive Committee	
22-23 March 2023	Executive Committee meeting in Geneva	
3-4 May 2023	8th Post-2025 Working Group meeting (in person in Athens)	
15-16 June 2023	Programme Board Meeting	
7 July 2023	Deadline for documents for ExCom	
12-13 July 2023	Executive Committee meeting in Geneva	
23 September 2023	Programme Board Meeting	
10 October 2023 (tent.)	Deadline for documents for the Ministerial Conference	

Value Proposition

Building on GEO's learnings and achievements, GEO's refined value proposition⁴ is to *convene strategic partners from across sectors and across the value chain to develop demand-driven consensus-based solutions from research to operations for addressing integrated challenges at the nexus of climate, biodiversity, and pollution*⁵.